

PRESS RELEASE

For immediate publication!

Neu-Ulm opts for speaking traffic lights from Langmatz

Child's voice motivates young and old alike to cross the road only when the light is green

Garmisch-Partenkirchen, 13 July 2017 – “Thank you, it will soon turn green,” - announced by a friendly child's voice when someone presses the button at the pedestrian light push button in Neu-Ulm. Following the lead of other German municipalities who have already opted for the “speaking traffic light” from Langmatz GmbH, this Swabian town has now also installed the system near a primary school – and more are to follow. According to city officials, the speaking traffic light is meant to encourage children and adults to only cross the road in future when the light is green.

What is special about the Langmatz “crossguide” traffic light push-button's technical development is that both voice prompts and acoustic signals can be individually recorded and played-back. This high-end device even allows you to set the volume of the acoustic signals based on the time of day and dependent on traffic noise levels.

For all road users – whether children or adults, drivers or cyclists – safety and smooth interactions in traffic are paramount. Signal requesting devices play an important role in this. These are devices with which pedestrians can request the green signal at designated pedestrian crossings. They also signal the traffic light phase with acoustic and tactile responses for the visually impaired.

Langmatz GmbH, based in Garmisch-Partenkirchen, Germany, specialises in power engineering and telecommunication as well as in the development and manufacture of innovative traffic engineering products.

In the event of a publication, we would be delighted to receive a copy. Thank you!

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